

CATENA-X HUBS – JOIN A THRIVING NETWORK-DRIVEN INDUSTRIALIZED GLOBAL ECOSYSTEM

1.1 What are Catena-X Hubs?

The Catena-X Automotive Network is an international alliance and a globally operated network that is building the first operating system for a data-driven global automotive value chain. The Catena-X Network sees itself as the ultimate gateway to a digital economy, with the primary objective of creating a common foundation for digital exchange by offering the most user-friendly environment for building, operating and collaborative using end-to-end data chains along the entire value creation process.

The Catena-X Hubs support the internationalization and expansion of the global network by working together towards achieving the common goal of enabling a data-driven automotive value chain. A National Hub represents the Catena-X Network locally and fosters an easy-access-gate towards Catena-X to all local players. Thus, the Hub is ultimately responsible to create a strong local community of relevant players in order to foster easy access to long data chains.

What is the role of Catena-X Hubs?

Each Catena-X Hub will be the voice of the local ecosystem, bringing together companies, key stakeholders and use-cases from the national level. In the long term, each individual Hub will function as a multiplier & amplifier and will be responsible for growing the local network, acquiring new members, initiating new use cases as well as managing needs and requirements from the local ecosystem.

Standards define local requirements, relevant regulations and policies to create a high level of trust

Connect and develop the local ecosystem

The national Hubs play a fundamental role in creating the foundation for collaborative, industry-wide data exchange across the automotive global value chain.

Coordinate and align a global network of Hubs

Scale and bring local solutions and use cases towards network

Orchestrate synergies, consolidate relevant initiatives

How are Catena-X Hubs organized?

Catena-X Hubs follow a bottom-up approach, such that each Hub has its own autonomy and functions decentrally like an individual unit. In general, each Hub must build on the Catena-X principles and framework and work in accordance with the Catena-X Association standards and guidelines.

A Hub must be founded as non-profit organization or similar legal structure in its region. Hubs are responsible for their own funding which must also be mostly if not exclusively funded through membership fees.

Each regional Hub must have its own management structure and a clear set of defined communication channels and reporting lines to the Catena-X Association. The Internationalization Committee of the Catena-X Association will provide the overarching strategic guidance, ensure that the Hub's activities are compliant/ aligned with the Catena-X vision and will orchestrate the overarching exchange between the national Hubs.

All companies and stakeholders within the global automotive supply chain are welcome to join/form a regional Hub.

Why joining a National Hub is crucial?

- **Contribute** to a thriving secure network-driven industrialized data ecosystem
- **Collaborate** and strengthen ties with local experts and communities in your industry
- **Early access** to market trends and local use cases, which enables first-hand knowledge realize new business potential faster
- **Easy access** to enabling services, applications and data solutions through the Catena-X marketplace



The Aim of the National Hubs is to foster the international Network

Do you wish to participate in a Catena-X Hub?

Contact the Catena-X Association to launch your Hub and advice on next steps.

Stay in touch!

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